# **Geovanne Navalta**



Full-stack Web Developer | Web App Developer | Android App Developer | Python App Developer

### **About Me**

I'm a highly motivated and results-oriented Full-Stack Web Developer / Programmer with 10 years of experience in the IT Industry. Throughout my career, I've consistently demonstrated a strong ability to problem-solve, communicate effectively, and collaborate as part of a team while delivering impactful contributions in areas like front-end development, back-end development, and UI/UX design. I'm passionate about crafting user-centric web experiences and I'm always eager to learn and adapt to new technologies and challenges. In my previous role at JSA, I successfully increased website conversion rate by 15% through A/B testing and design optimization. I'm proficient in HTML, CSS, and JavaScript, allowing me to build user-friendly and interactive websites and possess excellent communication, problem-solving, and teamwork skills. I'm confident that my qualifications and experience align perfectly with your requirements, and I'm eager to contribute to your team's success.

## **Experience**

( Miolam OU International | 2014 - 2017 ) Virtual Assistant: I thrived in a fast-paced environment providing administrative, technical, and creative support to clients. My organizational skills and ability to manage multiple tasks ensured efficient project completion.

( Miolam OU International | 2014 -2017 ) Customer Support Representative: I honed my communication and problem-solving skills by addressing customer inquiries and resolving issues promptly and professionally. My empathetic approach fostered positive customer relationships.

( Miolam OU International | 2014 - 2017 ) Blog Writer: I demonstrated my creative writing abilities by crafting engaging and informative blog content. My research skills and understanding of SEO principles ensured content resonated with target audiences.

( JSA Interactive Inc. | 2017 ) SEO Specialist: I implemented effective SEO strategies to improve website visibility and organic traffic. My analytical skills and knowledge of search engine algorithms helped clients achieve their online marketing goals.

( JSA Interactive Inc. | 2017 ) Project Manager: I effectively led and coordinated diverse teams, ensuring projects were delivered on time and within budget. My strong communication and organizational skills facilitated seamless collaboration and project success.

( Freelance | 2019 - Present ) Web Developer: I possess a versatile skillset encompassing front-end and back-end development. I effectively build and maintain websites, ensuring functionality, responsiveness, and user-friendliness.

( Freelance | 2019 - Present ) WordPress Developer: I leverage my expertise in WordPress development to create customized, user-friendly websites for clients. My knowledge of plugins, themes, and best practices ensures efficient website creation and management.

( Freelance | 2019 - Present ) PHP Programmer: I leverage my expertise in PHP to craft dynamic and engaging web applications. Drawing on my problem-solving abilities and deep grasp of server-side scripting, I specialize in creating robust, scalable solutions.

(Freelance | 2019 - Present ) Python Programmer: As a Python programmer, I excel in coding, enabling me to automate tasks, conduct data analysis, and develop sophisticated applications. My versatility and commitment to continuous learning empower me to make meaningful contributions across a wide range of projects.

(Freelance | 2019 - Present) JavaScript Programmer: Over the past several years as a freelance JavaScript programmer, I have successfully utilized my skills to significantly improve website functionality and user experience. My comprehensive knowledge of front-end development principles enables me to design and develop dynamic, interactive web elements that are both aesthetically pleasing and highly functional. My work consistently focuses on optimizing performance, ensuring cross-browser compatibility, and implementing best practices in web development to deliver seamless, engaging user experiences.

(Freelance | 2020 - Present ) Android App Developer: As an experienced Android app developer, I specialize in designing and developing mobile applications using Java and Kotlin. My role involves creating robust and scalable applications tailored to client specifications. I am adept at integrating various APIs, managing back-end services, and optimizing app performance for a seamless user experience. My expertise in Android Studio, along with my thorough understanding of the Android SDK, enables me to build feature-rich apps that are both user-friendly and efficient.

(Freelance | 2021 - 2022) Google Adsense Publisher: I successfully managed and optimized website content to increase engagement and revenue through Google AdSense. My expertise in front-end development principles enabled me to create dynamic and interactive web elements, enhancing user experience and improving site functionality.

(Freelance | 2023 - Present ) Chrome and Edge Extension Developer: As a seasoned Chrome and Edge extension developer, my focus lies in crafting bespoke extensions designed to elevate user interaction and streamline website functionality. My work centers on harnessing advanced front-end development techniques to deliver dynamic, interactive elements that significantly enhance overall website performance and user experience.

(Freelance | 2023 - Present ) Apps Script Developer: I specialize in harnessing the power of Google Apps Script to create custom solutions that optimize website performance and enhance user experience. Apps Script allows me to automate tasks, integrate with Google services like Sheets and Drive, and develop dynamic web applications using JavaScript

directly within Google Workspace. I focus on leveraging Apps Script to streamline processes, improve site functionality, and create interactive web elements that boost usability.

(Freelance | 2024 - Present) Al Integration and Training Specialist: As an Al Integration and Training Specialist, I specialize in designing, implementing, and optimizing artificial intelligence models to enhance business operations. My expertise lies in integrating Al solutions into various workflows, ensuring seamless automation, and fine-tuning machine learning models for optimal performance.

I work closely with clients to understand their specific needs, identify the right AI tools, and deploy solutions that improve efficiency and decision-making. My responsibilities include training AI models using high-quality datasets, refining algorithms for accuracy, and troubleshooting issues that arise during implementation. I also provide consultation on ethical AI practices, data security, and compliance with industry standards.

With a strong focus on continuous learning, I stay updated on emerging AI technologies and trends to deliver cutting-edge solutions. My work spans multiple industries, from customer service automation and predictive analytics to AI-driven content generation.

Through my freelance services, I help businesses leverage AI to streamline processes, enhance productivity, and gain a competitive edge in the digital era.

## **Education**

In March of 2010, I successfully completed my Bachelor of Science degree in Computer Science at the University of the Immaculate Conception (UIC) in Davao City, Philippines. This rigorous program equipped me with a comprehensive understanding of theoretical and practical concepts in computing, including:

- Programming Languages and Paradigms: I gained proficiency in various programming languages, mastering their syntax, semantics, and application through diverse programming paradigms.
- Algorithms and Data Structures: I developed a strong foundation in designing and analyzing efficient algorithms and data structures, enabling me to solve complex computational problems effectively.
- Computer Architecture and Organization: I gained in-depth knowledge of the underlying hardware and software components of computer systems, fostering a holistic understanding of their operation and interaction.

- Software Engineering Principles: I acquired essential software development methodologies, including design patterns, testing practices, and version control systems, allowing me to create robust and maintainable software applications.
- Networking and Communication: I explored the fundamentals of computer networks, communication protocols, and internet technologies, providing me with a solid foundation for understanding distributed systems.

My UIC education not only equipped me with technical expertise but also honed my critical thinking, problem-solving, and analytical skills. The program fostered collaboration and teamwork, preparing me to effectively communicate and work within diverse teams in professional settings.

Through this comprehensive academic experience, I graduated from UIC with a strong foundation in computer science, ready to pursue a successful career in this dynamic and ever-evolving field.

#### **Skills**

- Front-End Development:
  - HTML: The foundation of web pages, defining structure and content.
  - CSS: Styling web pages with layout, colors, fonts, and animations.
  - JavaScript: Adding interactivity and dynamic behavior to web pages.
  - Front-end frameworks (e.g., React, Angular, Vue.js):
    Building complex user interfaces efficiently.
- Back-End Development:
  - Server-side programming languages (e.g., Python, PHP, Java): Creating the logic and functionality of web applications.
  - Databases (e.g., MySQL, PostgreSQL): Storing and managing data for web applications.
  - APIs (Application Programming Interfaces): Allowing communication between different applications.
  - Back-end frameworks (e.g., Django, Spring): Building robust and scalable back-end systems.

- Other Important Skills:
  - Version control (e.g., Git): Managing code changes and collaboration.
  - Testing and debugging: Identifying and fixing errors in code.
  - Responsive design: Ensuring websites adapt to different devices.
  - Accessibility: Making websites usable for everyone, including people with disabilities.
  - Security: Protecting websites from vulnerabilities and attacks.
  - Problem-solving and critical thinking: Analyzing problems and finding creative solutions.
  - Communication and collaboration: Working effectively with team members and clients.
  - Learning and adaptation: Staying up-to-date with the latest technologies and trends.